



NORTH CAROLINA
BAR FOUNDATION

DEVELOPMENT REPORT

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Prepared for the Board of Directors
of the North Carolina Bar Foundation

Thursday, January 19, 2023

FY23 Development Update

Total Raised: \$538,583.29

- This includes new cash and pledges to the Annual Fund and Endowment (does not include prior bar year pledge payments)

Annual Fund

- Goal: \$500,000.00
- FY23 Update (January 10, 2023): \$312,325.48 in cash and pledges representing 62% to goal
- FY22 Comparison (January 13, 2022): \$327,944.60 raised in the 2021-2022 bar year, representing 69% of \$475,000.00 goal.
- FY23 Highlights:
 - \$102,200.00 of the current Annual Fund progress is a result of Foundation Program Partner commitments and outreach.
 - Foundation Program Partners account for roughly 20% of the Annual Fund.

Endowment

- FY23 Update (January 10, 2023): \$226,257.81 in cash and pledges
- FY22 Comparison (January 13, 2022): \$136,740.30 in cash and pledges
- FY23 NCBF Open Door Fund Progress
 - NCBF Open Door Fund co-chairs, Mark Holt and Caryn McNeill, are in early conversations with firms across North Carolina regarding their support of this initiative. Early outreach includes the following: Brooks Pierce, Duke Energy Foundation, Fox Rothschild, K&L Gates, McGuireWoods, Parker Poe, Schell Bray, Smith Anderson and Truist Bank.

Donor Highlights

- Total Number of Donors (gifts and pledges): 564
- Leadership Gift Campaign launched on January 1, 2023, and we anticipate the donor count to continue to increase throughout this volunteer leadership campaign.

FY23 Development Appeals

(As of 1/10/2023, those appeals highlighted in green have concluded)

Foundation Program Partners: July-October

- FY23: Goal of \$100,000.00 from 40 law firms and organizations
 - 40 firms and organizations committed representing \$102,200.00.
- FY22 generated \$98,500.00 from 39 law firms

#GivingTuesday Appeal: November 29

- FY23: Goal of \$10,000.00
 - FY23 generated \$40,420.34 from 152 donors.
 - FY23 welcomed 21 new donors and 25 YLD donors.
- FY22 generated \$2,500.00

End-of-Calendar-Year Appeal: November-December

- FY23: Goal of \$200,000
 - FY23 generated \$189,471.87 from 499 donors
 - Information to note:
 - The NCBF continues to process calendar-year-end gifts mailed via USPS
 - This number is likely impacted due to calendar-year-end donors who participate in #GivingTuesday
- FY22 generated \$283,028.73

Leadership Gift Campaign: January-June

- FY23: Goal is to raise \$250,000.00 from 525 volunteer leaders (35% participation)
 - Currently, the Leadership Gift Campaign has raised \$103,585.75 from 192 volunteer leaders (16% participation).
- FY22 generated \$270,694.55 from 448 volunteer leaders (27% participation)

Honor Roll Sneak Peek: April

- FY22: Goal is to raise \$25,000.00 from targeted donors previously recognized in the NCBF Honor Roll of Donors
- FY21 generated \$20,804.75 from 123 individuals

End-of-Fiscal-Year Appeal: May-June

- FY23: Goal is to raise \$200,000.00
- FY22: generated \$156,174.27 from 177 donors including \$77,318.00 from NCBA Sections

Required Minimum Distribution Appeal: May/June

- FY23 will continue to target NCBA members between the ages of 72-82

FY23 Foundation Program Partners

(As of 1/10/2023)

Generous support from our Foundation Program Partners, which includes law firms and organizations from across North Carolina, helps to expand and deepen the impact of our Foundation's statewide pro bono and public service programs. Learn more about these organizations at www.ncbarfoundation.org/ways-to-give/foundation-program-partners/.

Alston & Bird
Bell, Davis & Pitt, P.A.
Benton Family Law
Blanco Tackabery
Bradley Arant Boult & Cummings
Brooks Pierce McLendon Humphrey & Leonard, LLP
Carruthers and Roth
Chapman and Cutler LLP
Colombo Kitchen Attorneys
Comerford Chilson & Moser
Craige Jenkins Liipfert & Walker LLP
Cranfill Sumner LLP
Edwards Kirby LLP
Epstein Sherlin PLLC
Essex Richards, PA
Fox Rothschild, LLP
Hartzog Law Group
Howard Stallings From Atkins Angell & Davis, PA
Hutchison PLLC
Kilpatrick Townsend & Stockton LLP

Law Offices of James Scott Farrin
Lawyers Mutual Liability Insurance Company of North Carolina
Littler Mendelson, P.C.
Mark Holt, Attorney
McGuireWoods, LLP
Moore & Van Allen, PLLC
Morningstar Law Group
Nexsen Pruet, PLLC
Parker Poe Adams & Bernstein LLP
Ramseur Maultsby LLP
Robinson Bradshaw & Hinson, PA
Schell Bray PLLC
Shipman & Wright
Smith Anderson Blount Dorsett Mitchell & Jernigan, LLP
Tharrington Smith, LLP
The Van Winkle Law Firm
Ward and Smith, PA
Williams Mullen
Womble Bond Dickinson
Wyrick Robbins Yates & Ponton LLP

To inquire about joining the listing of 2023 Foundation Program Partners, contact Louise Harris, foundation director, at lharris@ncbar.org or 919.210.2813.

